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Classic

NonFiction promotion to Barnes and Noble and Books-a-Million!

Friday, October 21, 2011 10:28 AM

From: "PublishAmerica Bookstore" <noreply@publishamerica.com>

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Dear author:

We are introducing our best **Non-Fiction** works to **Barnes and Noble and Books-a-Million**, in a beautiful full color presentation that is **specially targeted to Non-Fiction books only**. They include history, biography, health, food, education, self-help, memoirs, philosophy, sport, business, economy, politics, but exclude Christian books.

Together **Barnes and Noble and Books-a-Million** have
1,573 bookstores.

That's a lot of bookshelves they need to keep filled. Therefore these giants have book buyers who decide which Non-Fiction books to order for stocking as the holidays sales season approaches.

Your book in a full-color
Non-Fiction sales/marketing

catalog

will go to those **Non-Fiction** book buyers at **Barnes and Noble** and **Books-a-Million** next week.

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